

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A. (as successor by merger to Fleet National Bank)		05/24/2006	National Association:
RECEIVING PARTY DATA			
Name:	Credit Suisse, Cayman Islands Branch		
Street Address:	ELEVEN MADISON AVENUE		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 117			
Property Type	Number	Word Mark	
Registration Number:	2461302	ABRN AUTOMOTIVE BODY REPAIR NEWS	
Registration Number:	1874159	ADVANSTAR	
Registration Number:	1770400	ADVANSTAR COMMUNICATIONS	
Registration Number:	1770399	ADVANSTAR COMMUNICATIONS	
Registration Number:	1758303	AFTERMARKET BUSINESS	
Registration Number:	2263202	AMERICAN BIG TWIN DEALER	
Registration Number:	2851053	APPLIED CLINICAL TRIALS	
Registration Number:	1786314	APPLIED CLINICAL TRIALS	
Registration Number:	1877565	AUTOMOTIVE BODY REPAIR NEWS	
Registration Number:	0860751	AUTOMOTIVE MARKETING	
Registration Number:	1584615	B F I A BODY FASHIONS INTIMATE APPAREL	
Registration Number:	2959787	BIOPHARM	
Registration Number:	2161099	BIOPHARM	

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TRADEMARK
REEL: 003400 FRAME: 0521

Registration Number:	2796923	BIOPHARM INTERNATIONAL
Registration Number:	1504407	BUSINESS AND HEALTH
Registration Number:	3010959	CENTRAL VETERINARY CONFERENCE
Registration Number:	3035606	CLINICAL EDGE
Registration Number:	2319529	COMPASS
Registration Number:	2868505	CONTEMPORARY KIDS
Registration Number:	1009340	CONTEMPORARY OB/GYN
Registration Number:	1379141	CONTEMPORARY PEDIATRICS
Registration Number:	1568283	CONTEMPORARY UROLOGY
Registration Number:	2636862	CONTEMPORARY WOMAN
Registration Number:	2127857	COSMETIC SURGERY TIMES
Registration Number:	2827054	CVC
Registration Number:	2905537	CVC
Registration Number:	2740004	CVC
Registration Number:	1606352	DEALERNEWS
Registration Number:	2966909	DEALERNEWS TOP 100
Registration Number:	1445115	DENTAL GROUP NEWS
Registration Number:	1346115	DENTAL LAB PRODUCTS
Registration Number:	0987917	DENTAL PRODUCTS REPORT
Registration Number:	1456511	DERMATOLOGY TIMES
Registration Number:	2951167	
Registration Number:	2757705	
Registration Number:	2946989	DIRTSports
Registration Number:	1060282	DPR
Registration Number:	1198723	DRUG TOPICS
Registration Number:	2840854	DVM BEST PRACTICES
Registration Number:	1580044	DVM THE NEWSMAGAZINE OF VETERINARY MEDICINE
Registration Number:	1451251	EXPOCON
Registration Number:	2603839	FEMME
Registration Number:	2496965	FIRSTLINE LIVE
Registration Number:	2127917	FORMULARY
Registration Number:	2437689	FORMULARY KITS ONLINE
Registration Number:	0831462	GERIATRICS
Registration Number:	1612482	HOSPITAL PHARMACIST REPORT
Registration Number:	2719342	HT

Registration Number:	2807309	INDUSTRY 212
Registration Number:	1466791	INFECTION CONTROL REPORT
Registration Number:	2240014	INSTITUTE OF VALIDATION TECHNOLOGY
Registration Number:	1417951	INTERNATIONAL FASHION AND BOUTIQUE SHOW
Registration Number:	1888093	INTERNATIONAL FASHION FABRIC EXHIBITION
Registration Number:	1417950	INTERNATIONAL KIDS FASHION SHOW
Registration Number:	1724158	INTERNATIONAL KIDS FASHION SHOW
Registration Number:	1646225	INTERNATIONAL MOTORCYCLE SHOWS
Registration Number:	2846995	JOURNAL OF GXP COMPLIANCE
Registration Number:	2046800	JOURNAL OF VALIDATION TECHNOLOGY
Registration Number:	2445230	LC GC
Registration Number:	2402398	LICENSE!
Registration Number:	2985276	LICENSING 2004 INTERNATIONAL
Registration Number:	2629128	MANAGED HEALTHCARE EXECUTIVE
Registration Number:	0183595	MEDICAL ECONOMICS
Registration Number:	1242071	MEDICAL ECONOMICS
Registration Number:	0894635	MEDICAL LABORATORY OBSERVER
Registration Number:	0537137	MODERN MEDICINE
Registration Number:	0791433	MOTOR AGE
Registration Number:	0157464	MOTOR SERVICE
Registration Number:	3034727	OFF-ROAD IMPACT
Registration Number:	1461867	OPHTHALMOLOGY TIMES
Registration Number:	1474973	PATIENT CARE
Registration Number:	2147366	PHARMACEUTICAL EXECUTIVE
Registration Number:	1939293	PHARMACEUTICAL REPRESENTATIVE
Registration Number:	1603664	PHARMACEUTICAL TECHNOLOGY
Registration Number:	2684949	PHARMAGENOMICS DRUG DISCOVERY IN THE POST GENOMIC ERA
Registration Number:	1697610	POCKET SURVIVAL GUIDE
Registration Number:	2937548	POOL
Registration Number:	2941449	POOL
Registration Number:	2421514	PRET AMERICA
Registration Number:	2127229	PUBLISHER FOR A DAY
Registration Number:	2441985	REVIEWING STAND
Registration Number:	0676731	RN

Registration Number:	2495156	RN CAREER SEARCH ----
Registration Number:	2343638	SPECTROSCOPY
Registration Number:	1462419	SPECTROSCOPY
Registration Number:	2711239	STUDENT ADVISOR
Registration Number:	2740714	TECHNIQUES IN TODAY'S PRACTICE
Registration Number:	2613318	THE CONNECTED PHYSICIAN
Registration Number:	2287974	THE FACTORY
Registration Number:	2494086	THE STATE OF HEALTH CARE IN AMERICA
Registration Number:	1930828	THE VOICE OF THE COLLISION REPAIR INDUSTRY
Registration Number:	1533011	TRENDS IN DENTISTRY
Registration Number:	1399973	TRENDS IN DENTISTRY
Registration Number:	2828369	TWO SIDES OF YOUR PRACTICE
Registration Number:	1462774	UROLOGY TIMES
Registration Number:	2092596	VET DATA
Registration Number:	2852171	VETERINARY ECONOMICS
Registration Number:	1810700	VETERINARY ECONOMICS
Registration Number:	2816655	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE
Registration Number:	2816656	VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS
Registration Number:	2816657	VETERINARY ECONOMICS VETERINARY VOYAGES
Registration Number:	2503318	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	2584036	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	1810701	VETERINARY MEDICINE
Registration Number:	1137377	VPB
Registration Number:	3041433	WHAT ARE YOU RIDING?
Registration Number:	2664817	YOUR DVM CAREER
Serial Number:	78722930	AUDIO DETAIL
Serial Number:	78562617	CME2
Serial Number:	78708823	DIGITAL RADIOGRAPHY CONGRESS
Serial Number:	78429995	DIRTSports THE VOICE OF OFF-ROAD MOTORSPORTS
Serial Number:	78622248	LOCUM LIFE
Serial Number:	78732381	MODERN HEALTH FOR MEN
Serial Number:	78722919	MODERN HYGIENIST
Serial Number:	78799083	OFF-ROAD.COM

Serial Number:	78720360	POWERTRAIN
Serial Number:	78720366	POWERTRAIN FUELED BY ADVANSTAR

CORRESPONDENCE DATA

Fax Number: (714)755-8290

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 714-540-1235

Email: ipdocket@lw.com

Correspondent Name: Latham & Watkins LLP

Address Line 1: 650 Town Center Drive, Suite 2000

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	038263-0055 (BOFA-CS
NAME OF SUBMITTER:	Anna T Kwan
Signature:	/Anna T Kwan/
Date:	10/02/2006

Total Attachments: 6

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated as of May 24, 2006, by Bank of America, N.A. (as successor by merger to Fleet National Bank) (the "Assignor") to Credit Suisse, Cayman Islands Branch (the "Assignee"). Unless otherwise defined herein, or the context otherwise requires, terms used in this Assignment, including its preamble and recitals, have the meanings provided in, or by reference in, the Existing Credit Agreement referred to below.

W I T N E S S E T H:

WHEREAS, Advanstar Communications Inc. (the "Borrower"), certain financial institutions (the "Existing Banks") and the Assignor, as existing administrative agent (in such capacity, the "Existing Agent") for the Existing Banks are parties to the Credit Agreement, dated as of October 11, 2000, as amended, supplemented or otherwise modified through the date hereof (the "Existing Credit Agreement"); and

WHEREAS, pursuant to the Existing Credit Agreement, the Borrower and its Subsidiaries granted to the Assignor, on behalf of the Existing Banks, a security interest in certain Collateral, including certain trademarks and servicemarks of the Borrower and its Subsidiaries registered or for which applications therefore are pending in the United States Patent and Trademark Office as set forth in Attachment I hereto (collectively, the "Trademarks");

WHEREAS, in connection with the obligations incurred under a Second Amended and Restated Credit Agreement, dated as of May 24, 2006 (the "New Credit Agreement"), among Borrower, the financial institutions party thereto (the "New Banks") and Credit Suisse, Cayman Islands Branch, as administrative agent for the New Banks (in such capacity, the "New Agent"), the Borrower desires to repay all Loans and other amounts outstanding under the Existing Credit Agreement and the Notes, reduce and continue all Commitments under the Existing Credit Agreement, and secure the assignment of all Liens (including, without limitation, with respect to the Trademarks) in favor of the Existing Agent for the benefit of the Existing Banks to the New Agent for the benefit of the New Banks; and

WHEREAS, pursuant and subject to that certain Resignation, Assignment and Assumption, dated as of May 24, 2006, Assignor has agreed to assign its security interests in the assets of the Borrower, including without limitation, the Trademarks, as Assignee desires to acquire Assignor's security interests in, to and under the Trademarks, as collateral security for the prompt and complete payment and performance of the Obligations under the New Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby transfers and assigns (without representation, recourse or warranty of any kind) to the Assignee, Assignor's security interests in and to the Trademarks, including, without limitation, the registrations and applications set forth on

Attachment I, all proceeds thereof, and the right to sue for past, present and future infringements, together with the goodwill of the business symbolized thereby by any of the foregoing.

THIS ASSIGNMENT OF TRADEMARKS shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed this 24th day of May.

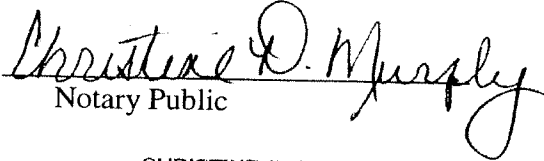
BANK OF AMERICA, N.A. (as successor by merger to Fleet National Bank), as Assignor

By: Thomas J. Kane
Name: Thomas J. Kane
Title: Senior Vice President

STATE OF NEW YORK)

) ss.:
COUNTY OF Nassau)

On this 23rd day of May personally appeared Thomas J. Kane, to me known and known to me to be the Senior Vice President of Bank of America, N.A. (as successor by merger to Fleet National Bank), the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.


Notary Public

CHRISTINE D. MURPHY
NOTARY PUBLIC, State of New York
No. 01MU4867676
Qualified in Nassau County
Commission Expires August 18, 2016

Schedule of Trademarks for Advanstar Communications Inc.

Pending Applications

Trademark	App. No.
AUDIO DETAIL	78722930
CME2	78562617
DIGITAL RADIOGRAPHY CONGRESS	78708823
DIRTSPOITS THE VOICE OF OFF-ROAD MOTORSPORTS	78429995
LOCUM LIFE	78622248
MODERN HEALTH FOR MEN	78732381
MODERN HYGIENIST	78722919
OFF-ROAD.COM	78799083
POWERTRAIN	78720360
POWERTRAIN FUELED BY ADVANSTAR	78720366

Registrations

Trademark	Reg. No.
ABRN AUTOMOTIVE BODY REPAIR NEWS	2461302
ADVANSTAR	1874159
ADVANSTAR COMMUNICATIONS	1770400
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CVC	2827054
CVC	2905537
CVC	2740004
DEALERNEWS	1606352
DEALERNEWS TOP 100	2966909

Trademark	Reg. No.
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